BSB61015 Advanced Diploma of Leadership and Management

Release 3
BSB61015 Advanced Diploma of Leadership and Management

Modification History

<table>
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<th>Release</th>
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<tr>
<td>Release 3</td>
<td>This qualification first released with BSB Business Services Training Package Version 3.0. Version created to update codes and titles in unit list.</td>
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<tr>
<td>Release 2</td>
<td>This qualification first released with BSB Business Services Training Package Version 2.0. Version created to correct typographical error in unit list.</td>
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<td>Release 1</td>
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Qualification Description

This qualification reflects the role of individuals who apply specialised knowledge and skills, together with experience in leadership and management, across a range of enterprise and industry contexts.

Individuals at this level use initiative and judgement to plan and implement a range of leadership and management functions, with accountability for personal and team outcomes within broad parameters.

They use cognitive and communication skills to identify, analyse and synthesise information from a variety of sources and transfer their knowledge to others, and creative or conceptual skills to express ideas and perspectives or respond to complex problems.

Licensing/Regulatory Information

No licensing, legislative or certification requirements apply to this qualification at the time of publication.

Entry Requirements

Nil
Packaging Rules

Total number of units = 12

4 core units plus

8 elective units, of which:

- 4 elective units must be selected from the listed electives
- 4 elective units may be selected from the listed electives or from any currently endorsed Training Package or accredited course at Advanced Diploma level.

Elective units must be relevant to the work environment and the qualification, maintain the integrity of the AQF alignment and contribute to a valid, industry-supported vocational outcome.

Core Units

BSBFIM601 Manage finances  
BSBINN601 Lead and manage organisational change  
BSBMGT605 Provide leadership across the organisation  
BSBMGT617 Develop and implement a business plan

Elective Units

BSBCUE601 Optimise customer engagement operations  
BSBCUE602 Manage customer engagement information  
BSBCUE603 Design and launch new customer engagement facilities  
BSBCUE604 Develop and maintain a service level strategy  
BSBCUE605 Develop and maintain a customer engagement marketing strategy  
BSBCUE606 Forecast and plan using customer engagement traffic information analysis  
BSBCUE607 Manage customer engagement centre staffing  
BSBCUE608 Manage customer engagement operational costs  
BSBCOM603 Plan and establish compliance management systems  
BSBDIV601 Develop and implement diversity policy  
BSBHRM602 Manage human resources strategic planning  
BSBHRM604 Manage employee relations  
BSBINM601 Manage knowledge and information  
BSBIPR601 Develop and implement strategies for intellectual property management  
BSBMGT608 Manage innovation and continuous improvement  
BSBMGT615 Contribute to organisation development
BSBMGT616 Develop and implement strategic plans
BSBMGT619 Identify and implement business innovation
BSBMGT621 Design and manage the enterprise quality management system
BSBMGT622 Manage resources
BSBMGT623 Monitor corporate governance activities
BSBMGT624 Develop and implement corporate social responsibility
BSBMKG609 Develop a marketing plan
BSBRKG601 Define recordkeeping framework
BSBRSK501 Manage risk
BSBSUS501 Develop workplace policy and procedures for sustainability
BSBWHS605 Develop, implement and maintain WHS management systems
PSPPGEN067 Establish and maintain strategic networks
PSPPCM023 Manage strategic contracts

Qualification Mapping Information

<table>
<thead>
<tr>
<th>Code and title current version</th>
<th>Code and title previous version</th>
<th>Comments</th>
<th>Equivalence status</th>
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<tbody>
<tr>
<td>BSB61015 Advanced Diploma of Leadership and Management Release 3</td>
<td>BSB61015 Advanced Diploma of Leadership and Management Release 2</td>
<td>Updates to codes and titles in the unit list</td>
<td>Equivalent qualification</td>
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Links

Companion Volume implementation guides are found in VETNet - https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=11ef6853-ceed-4ba7-9d87-4da407e23c10