



**Australian Government**

# **BSB50815 Diploma of International Business**

**Release 2**

## BSB50815 Diploma of International Business

### Modification History

| Release   | Comments  |
|-----------|---|
| Release 2 | This version first released with BSB Business Services Training Package Version 5.0.<br>Version created to update Elective Unit list. |
| Release 1 | This version first released with BSB Business Services Training Package Version 1.0.  |

### Qualification Description

This qualification reflects the role of individuals working in various positions across a variety of industry sectors who possess a sound theoretical knowledge base in international business management. They may demonstrate a range of managerial skills to ensure that international business activities are conducted effectively in an organisation or business area. Typically they would have responsibility for the work of other staff and lead teams in conducting international business activities.

#### Licensing/Regulatory Information

*No licensing, legislative or certification requirements apply to this qualification at the time of publication.*

### Entry Requirements

Nil

### Packaging Rules

Total number of units = 8

This qualification has no core units.

#### 8 elective units must be selected, of which:

- 5 elective units must be selected from the Group A units listed below
- 1 elective unit must be selected from either the Group A units or Group B units listed below
- 2 elective units may be selected from the Group A or Group B units listed below, from this Training Package, or from any current accredited course or endorsed Training Package at this qualification level or Certificate IV or Advanced Diploma level.

Elective units must be relevant to the work environment and the qualification, maintain the integrity of the AQF alignment and contribute to a valid, industry-supported vocational outcome.

#### Elective Units

##### Group A

BSBFIA501 Report on finances related to international business  
BSBMKG511 Analyse data from international markets  
BSBMKG512 Forecast international market and business needs  
BSBMKG513 Promote products and services to international markets  
BSBMKG516 Profile international markets  
BSBMKG517 Analyse consumer behaviour for specific international markets  
BSBREL501 Build international client relationships  
BSBREL502 Build international business networks

##### Group B

BSBCUS501 Manage quality customer service  
BSBFIM501 Manage budgets and financial plans  
BSBINM501 Manage an information or knowledge management system  
BSBINN501 Establish systems that support innovation  
BSBINN502 Build and sustain an innovative work environment  
BSBLED501 Develop a workplace learning environment  
BSBMGT502 Manage people performance  
BSBMGT517 Manage operational plan  
BSBMGT516 Facilitate continuous improvement  
BSBPMG521 Manage project integration  
BSBPMG511 Manage project scope  
BSBPMG512 Manage project time  
BSBPMG513 Manage project quality  
BSBPMG514 Manage project costs  
BSBPMG515 Manage project human resources  
BSBPMG516 Manage project information and communications  
BSBPMG517 Manage project risk  
BSBPMG518 Manage project procurement  
BSBPMG522 Undertake project work  
BSBRISK501 Manage risk  
BSBSUS501 Develop workplace policy and procedures for sustainability  
BSBWHS521 Ensure a safe workplace for a work area

BSBWOR501 Manage personal work priorities and professional development  
BSBWOR502 Lead and manage team effectiveness

## **Qualification Mapping Information**

Supersedes and is equivalent to BSB50807 Diploma of International Business.

## **Links**

Companion Volume Implementation Guides are available from VETNet -

<https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=11ef6853-ceed-4ba7-9d87-4da407e23c10>