Australian Government

BSB50515 Diploma of Franchising

Release 1

INDUSTRY
SKILLS
COUNCILS
Creating Australia's Future

BSB50515 Diploma of Franchising

Modification History

Release	Comments
Release 1	This qualification first released with BSB Business Services Training Package Version 1.0.

Qualification Description

This qualification reflects the role of individuals who act as franchisors. A franchisor licenses trademarks, and tried and proven methods of doing business to a franchisee in exchange for a recurring payment, and usually a percentage piece of gross sales or gross profits as well as the annual fees.

Licensing/Regulatory Information
No licensing, legislative or certification requirements apply to this qualification at the time of publication.

Entry Requirements

Nil

Packaging Rules

Total number of units = 8
This qualification has no core units.
8 elective units must be selected, of which:

- 4 units must be selected from the Group A units listed below
- 2 units may be additional units from Group A
- 2 units may be selected from the Group B units listed below, or any currently endorsed Training Package or accredited course at the same qualification level
- if not listed below, one unit may be selected from either a Certificate IV or an Advanced Diploma qualification.

Elective units must be relevant to the work environment and the qualification, maintain the integrity of the AQF alignment and contribute to a valid, industry-supported vocational outcome.

Elective Units
Group A
BSBFRA501 Establish a franchise operation
BSBFRA502 Manage a franchise operation
BSBFRA503 Manage establishment of new sites or regions
BSBFRA504 Manage relationships with franchisees
BSBFRA505 Manage closure of a franchise

Group B units
BSBCUS501 Manage quality customer service
BSBFIM501 Manage budgets and financial plans
BSBINM501 Manage an information or knowledge management system
BSBIPR501 Manage intellectual property to protect and grow business
BSBLED501 Develop a workplace learning environment
BSBMGT502 Manage people performance
BSBMGT517 Manage operational plan
BSBMGT516 Facilitate continuous improvement
BSBPMG522 Undertake project work
BSBRSK501 Manage risk
BSBSUS501 Develop workplace policy and procedures for sustainability
BSBWHS501 Ensure a safe workplace
BSBWOR501 Manage personal work priorities and professional development
BSBWOR502 Lead and manage team effectiveness

Qualification Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
BSB50515 Diploma of Franchising	BSB50507 Diploma of Franchising	Updated to meet Standards for Training Packages	Equivalent qualification

Links

Companion volumes available from the IBSA website:
http://www.ibsa.org.au/companion_volumes - http://www.ibsa.org.au/companion_volumes

Innovation and Business Skills Australia