



Australian Government

Department of Education, Employment and Workplace Relations

AHCWRK504A Assess new industry developments

Release: 1

AHCWRK504A Assess new industry developments

Modification History

Not Applicable

Unit Descriptor

Unit descriptor	This unit covers the outcomes required to assess new developments of enterprises and of the industry sector as a whole and describes the standard required to: critically evaluate information and research findings of relevance to enterprises and industry sector; integrate research and development into enterprise planning; evaluate the potential of research proposals with other producers, associates or colleagues; document a report on new industry developments.
------------------------	---

Application of the Unit

Application of the unit	This unit applies to all personnel engaged at senior levels in agricultural, horticultural and rural support enterprise activities.
--------------------------------	---

Licensing/Regulatory Information

Not Applicable

Pre-Requisites

Prerequisite units		

Employability Skills Information

Employability skills	This unit contains employability skills.
-----------------------------	--

Elements and Performance Criteria Pre-Content

Not Applicable

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA

ELEMENT	PERFORMANCE CRITERIA
1. Analyse the industry sector	<p>1.1. Knowledge of one's own and related industry sectors, products, equipment, supply chain, organisations, people, resource management processes and policies, work practices, legislation and regulations is developed and maintained.</p> <p>1.2. Opportunities for participation in relevant organisations are identified and undertaken.</p> <p>1.3. Likely sources of credible information are identified and accessed as required.</p> <p>1.4. Relevant historical events, sensitivities and positions of people involved are recalled and applied.</p> <p>1.5. State, territory, national and international issues are analysed for their relevance to the industry and impact on one's own enterprise.</p>
2. Assess new developments for impact on enterprises and industry sector	<p>2.1. Industry research and development information is sourced and evaluated for relevance to enterprises and to industry sector.</p> <p>2.2. Risks and opportunities of new developments in industry processes, technologies and quality/environmental requirements are evaluated.</p> <p>2.3. Emerging stakeholders and interest groups are identified and assessed for their potential benefit or impact on one's own enterprise and industry sector as a whole.</p> <p>2.4. Trends in production, marketing, resource management and research are analysed.</p> <p>2.5. Potential impacts of proposed government initiatives are identified and assessed for significance.</p> <p>2.6. Success and failure of relevant or related initiatives in other industries or enterprises are assessed for their relevance.</p> <p>2.7. Changing community and customer beliefs, attitudes and expectations are monitored.</p>
3. Report on new developments	<p>3.1. Evaluated research information is integrated in the enterprise/industry sector planning processes.</p> <p>3.2. Research information is shared with others and opportunities for cooperative approaches are explored and encouraged.</p> <p>3.3. Implications for use of research information are considered in a wider context with other producers, associates or colleagues.</p> <p>3.4. Document a report on new industry developments.</p>

Required Skills and Knowledge

REQUIRED SKILLS AND KNOWLEDGE

This section describes the skills and knowledge required for this unit.

Required skills

- research and analyse industry developments
- working with others to trial and implement R and D outcomes
- use literacy skills to fulfil job roles as required by the organisation. The level of skill may range from reading and understanding documentation to completion of written reports
- use oral communication skills/language competence to fulfil the job role as specified by the organisation including questioning, active listening, asking for clarification, negotiating solutions and responding to a range of views
- use numeracy skills to estimate, calculate and record complex workplace measures
- use interpersonal skills to work with others and relate to people from a range of cultural, social and religious backgrounds and with a range of physical and mental abilities.

Required knowledge

- appropriate avenues to disseminate industry sector information to a range of stakeholders
- correct names and terminology relevant to one's industry sector
- credible sources of information
- key industry development and promotion programs relevant to one's industry sector
- roles and responsibilities of stakeholders and organisation's relevant to own industry sector
- supply chain for industry sector enterprises.

Evidence Guide

EVIDENCE GUIDE	
The evidence guide provides advice on assessment and must be read in conjunction with the performance criteria, required skills and knowledge, range statement and the Assessment Guidelines for the Training Package.	
Overview of assessment	
Critical aspects for assessment and evidence required to demonstrate competency in this unit	<p>The evidence required to demonstrate competency in this unit must be relevant to workplace operations and satisfy holistically all of the requirements of the performance criteria and required skills and knowledge and include achievement of the following:</p> <ul style="list-style-type: none"> • critically evaluate information and research findings of relevance to enterprises and industry sector • integrate research and development into enterprise planning • evaluate the potential of research proposals with other producers, associates or colleagues • document a report on new industry developments.
Context of and specific resources for assessment	Competency requires the application of work practices under work conditions. Selection and use of resources for some worksites may differ due to the regional or enterprise circumstances.

Range Statement

RANGE STATEMENT	
The range statement relates to the unit of competency as a whole.	
Developments may include:	<ul style="list-style-type: none"> • processes • technologies and quality/environmental requirements • issues in production • marketing • resource management • research.

Unit Sector(s)

Unit sector	Work
--------------------	------

Co-requisite units

Co-requisite units		

Competency field

Competency field	
-------------------------	--