



Australian Government

AHC32720 Certificate III in Rural Merchandising

Release 1

AHC32720 Certificate III in Rural Merchandising

Modification History

| Release | Comments |
|-----------|--|
| Release 1 | This version release with AHC Agriculture, Horticulture and Conservation and Land Management Training Package Version 6.0. |

Qualification Description

This qualification describes the skills and knowledge for job roles in the rural merchandising industry including rural merchandiser and rural sales assistant.

Individuals with this qualification perform tasks involving a broad range of skills that are applied in a wide variety of contexts, which will involve discretion and judgement in selecting equipment and services and applying contingency measures during work.

Work must comply with workplace health and safety and environmental regulations and legislation that apply to the workplace.

No licensing, legislative or certification requirements apply to this qualification at the time of publication.

Entry Requirements

There are no entry requirements for this qualification.

Packaging Rules

To achieve this qualification, competency must be demonstrated in:

- 12 units of competency:
 - 6 core units plus
 - 6 elective units.

Elective units must ensure the integrity of the qualification's Australian Qualification Framework (AQF) alignment and contribute to a valid, industry-supported vocational outcome. The electives are to be chosen as follows:

- At least 4 must be from the electives listed below
- Up to 2 from the electives listed below and/or any other endorsed Training Package or accredited course packaged at Certificate II, III or IV.

Core Units

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| AHCMER306 | Sell products and services |
| AHCWHS301 | Contribute to work health and safety processes |
| AHCWRK204 | Work effectively in the industry |
| AHCWRK309 | Apply environmentally sustainable work practices |
| BSBOPS304 | Deliver and monitor a service to customers |
| BSBOPS305 | Process customer complaints |

Elective Units

| | |
|-----------|--|
| AHCBAC409 | Provide advice on agronomic products |
| AHCBUS301 | Use hand held e-business tools |
| AHCCHM304 | Transport and store chemicals |
| AHCCHM307 | Prepare and apply chemicals to control pest, weeds and diseases |
| AHCCHM406 | Provide advice and sell farm chemicals |
| AHCIRG349 | Recommend irrigation products and services |
| AHCIRG446 | Provide irrigation sales and service |
| AHCLSK420 | Provide advice on livestock products |
| AHCMER305 | Provide information on hardware products |
| AHCMER408 | Coordinate customer service and networking activities |
| AHCMOM403 | Provide advice and sell machinery |
| AHCSOL405 | Provide information on fertilisers and soil ameliorants |
| AHCWRK205 | Participate in workplace communications |
| AHCWRK303 | Respond to emergencies |
| AHCWRK306 | Comply with industry quality assurance requirements |
| AHCWRK307 | Develop and apply fertiliser and soil ameliorant product knowledge |

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| AHCWRK308 | Handle bulk materials in storage area |
| BSBPEF301 | Organise personal work priorities |
| BSBPEF403 | Lead personal development |
| ICTICT214 | Operate application software packages |
| SIRRINV001 | Receive and handle retail stock |
| SIRRINV002 | Control stock |
| SIRRMER001 | Produce visual merchandise displays |
| SIRRMER003 | Coordinate visual merchandising activities |
| SIRXMKT002 | Use social media to engage customers |
| SIRXPDK001 | Advise on products and services |
| SIRXRSK002 | Maintain store security |
| SIRXSLS002 | Follow point-of-sale procedures |
| TLID1001 | Shift materials safely using manual handling methods |
| TLID2004 | Load and unload goods/cargo |
| TLILIC0003 | Licence to operate a forklift truck |

Qualification Mapping Information

| Code and title current version | Code and title previous version | Comments | Equivalence status |
|---|---|--|--------------------|
| AHC32720 Certificate III in Rural Merchandising | AHC32716 Certificate III in Rural Merchandising | Amended packaging rules, updated core and elective units | Not equivalent |

Links

Companion Volumes, including Implementation Guides, are available at VETNet: -
<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=c6399549-9c62-4a5e-bf1a-524b2322cf72>