



**Australian Government**

# **ACMACR407 Conduct community awareness programs**

**Release: 1**

## ACMACR407 Conduct community awareness programs

### Modification History

Release	Comments
Release 1	This version released with ACM Animal Care and Management Training Package Version 1.0.

### Application

This unit of competency describes the skills and knowledge required to prepare, deliver and evaluate programs to increase community awareness on matters relating to animal control and regulation.

The unit applies to individuals who work in roles that require them to deliver community awareness programs about issues in relation to animal control and regulation.

No occupational licensing, legislative or certification requirements apply to this unit at the time of publication.

### Pre-requisite Unit

Nil

### Unit Sector

Animal Control and Regulation (ACR)

### Elements and Performance Criteria

Elements	Performance Criteria
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Consult with community	1.1 Identify specific information needs and expectations of the community 1.2 Discuss changes and improvements to community awareness programs with the community to ensure the programs meet their needs 1.3 Include appropriate contributions in the production of new and improved program materials and methods 1.4 Publicise reports on progress of community awareness programs

<b>Elements</b>	<b>Performance Criteria</b>
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
	and encourage community feedback
2. Plan community awareness programs	2.1 Determine objectives of programs in consultation with relevant personnel 2.2 Conduct research to gather materials for presentation 2.3 Structure draft programs and check where required 2.4 Finalise programs and ensure they comply with workplace procedures 2.5 Identify, source and organise relevant equipment, aids and materials to be used in presentation
3. Deliver community awareness programs	3.1 Present information in a clear and logical sequence 3.2 Conduct programs using effective public speaking techniques, age-appropriate information and recognised principles of group learning appropriate to the community 3.3 Operate relevant equipment and use marketing aids and materials to assist the community in understanding the programs 3.4 Provide opportunities for the community to seek clarification on points 3.5 Answer questions and supplement with relevant information where possible 3.6 Refer queries outside the area of responsibility or expertise to relevant personnel
4. Evaluate the delivery of community awareness programs	4.1 Assess community understanding and responses to the programs 4.2 Analyse feedback from the community and observers 4.3 Make recommendations for changes and improvement to community awareness programs

## Foundation Skills

*This section describes those language, literacy, numeracy and employment skills that are essential for performance in this unit of competency but are not explicit in the performance criteria.*

<b>Skill</b>	<b>Description</b>
--------------	--------------------

Skill	Description
Reading	<ul style="list-style-type: none"> <li>Analyse source materials to identify key points for inclusion in information materials and presentations</li> </ul>

## Unit Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
ACMACR407 Conduct community awareness programs	ACMACR407A Conduct community awareness programs	Updated to meet Standards for Training Packages	Equivalent unit

## Links

Companion Volumes, including Implementation Guides, are available at VETNet: - <https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=b75f4b23-54c9-4cc9-a5db-d3502d154103>