

Qualification details



BSB50215 - Diploma of Business

Summary

Releases:	Release	Status	Release date
	4	Current	2020/02/28
	3	Replaced	2019/02/21
	2	Replaced	2018/09/27
	1	Replaced	2015/03/25

Usage recommendation: **Superseded**

Mapping:	Mapping	Notes	Date
	Is superseded by BSB50120 - Diploma of Business		2020/10/19
	Supersedes and is equivalent to BSB50207 - Diploma of Business	Updated to meet Standards for Training Packages	2015/03/25

Training packages that include this qualification

Code	Title	Release
BSB	Business Services Training Package	1.0 - 2.0

Units of competency

Code	Title	Essential
BSBADM502	Manage meetings	Elective
BSBADM503	Plan and manage conferences	Elective
BSBADM504	Plan and implement administrative systems	Elective
BSBADM506	Manage business document design and development	Elective
BSBADV503	Coordinate advertising research	Elective
BSBADV507	Develop a media plan	Elective
BSBADV509	Create mass print media advertisements	Elective
BSBADV510	Create mass electronic media advertisements	Elective
BSBCON601	Develop and maintain business continuity plans	Elective
BSBEBU501	Investigate and design e-business solutions	Elective
BSBFIM502	Manage payroll	Elective
BSBHRM501	Manage human resource services	Elective
BSBHRM502	Manage human resource management information systems	Elective
BSBHRM505	Manage remuneration and employee benefits	Elective
BSBHRM506	Manage recruitment selection and induction processes	Elective
BSBHRM507	Manage separation or termination	Elective
BSBHRM509	Manage rehabilitation or return to work programs	Elective
BSBHRM510	Manage mediation processes	Elective
BSBHRM513	Manage workforce planning	Elective
BSBINM501	Manage an information or knowledge management system	Elective

Code		Title	Essential
BSBINN501		Establish systems that support innovation	Elective
BSBINN502		Build and sustain an innovative work environment	Elective
BSBIPR501		Manage intellectual property to protect and grow business	Elective
BSBITB501		Establish and maintain a workgroup computer network	Elective
BSBLED502		Manage programs that promote personal effectiveness	Elective
BSBMGT403		Implement continuous improvement	Elective
BSBMKG501		Identify and evaluate marketing opportunities	Elective
BSBMKG502		Establish and adjust the marketing mix	Elective
BSBMKG506		Plan market research	Elective
BSBMKG507		Interpret market trends and developments	Elective
BSBMKG508		Plan direct marketing activities	Elective
BSBMKG509		Implement and monitor direct marketing activities	Elective
BSBMKG510		Plan e-marketing communications	Elective
BSBMKG514		Implement and monitor marketing activities	Elective
BSBMKG515		Conduct a marketing audit	Elective
BSBMKG523		Design and develop an integrated marketing communication plan	Elective
BSBPMG522		Undertake project work	Elective
BSBPUB501		Manage the public relations publication process	Elective
BSBPUB502		Develop and manage complex public relations campaigns	Elective
BSBPUB503		Manage fundraising and sponsorship activities	Elective
BSBPUB504		Develop and implement crisis management plans	Elective
BSBRISK501		Manage risk	Elective
BSBSUS501		Develop workplace policy and procedures for sustainability	Elective
BSBWOR501		Manage personal work priorities and professional development	Elective
BSBWRT501		Write persuasive copy	Elective

Classifications

Scheme	Code	Name
ANZSCO Identifier	511112	Program Or Project Administrator
ASCED Qualification/Course Field of Education Identifier	0803	Business And Management
Qualification/Course Level of Education Identifier	421	Diploma
Taxonomy - Industry Sector	N/A	Advertising and Marketing, Public Administration, Business Administration, Legal Administration
Taxonomy - Occupation	N/A	Executive Officer, Project Consultant, Administrator, Corporate Services Manager, Legal Practice Manager, Business Development Manager, Project Coordinator, Business Sales Team Leader

Classifications history

Scheme	Code	Name	Start date	End date
ANZSCO Identifier	511112	Program Or Project Administrator	2015/07/30	
ASCED Qualification/Course Field of Education Identifier	0803	Business And Management	2015/07/30	

Scheme	Code	Name	Start date	End date
Qualification/Course Level of Education Identifier	421	Diploma	2015/03/25	