

Qualification details



BSB40715 - Certificate IV in Franchising

Summary

Releases:	Release	Status	Release date
	3	Current	2018/09/27
	2	Replaced	2016/01/14
	1	Replaced	2015/03/25

Usage recommendation: **Deleted**

Mapping:	Mapping	Notes	Date
	Deleted	Deleted from BSB Business Services Training Package	2020/10/18
	Supersedes and is equivalent to BSB40707 - Certificate IV in Franchising	Updated to meet Standards for Training Packages.	2015/03/25

Training packages that include this qualification

Code	Title	Release
BSB	Business Services Training Package	3.0 - 6.1

Units of competency

Code	Title	Essential
BSBADM409	Coordinate business resources	Elective
BSBCMM401	Make a presentation	Elective
BSBCRT501	Originate and develop concepts	Elective
BSBCUS401	Coordinate implementation of customer service strategies	Elective
BSBCUS402	Address customer needs	Elective
BSBFIA412	Report on financial activity	Elective
BSBFRA301	Work within a franchise	Elective
BSBFRA401	Manage compliance with franchisee obligations and legislative requirements	Core
BSBFRA402	Establish a franchise	Core
BSBFRA403	Manage relationship with franchisor	Core
BSBFRA404	Manage a multiple-site franchise	Elective
BSBIPR405	Protect and use intangible assets in small business	Elective
BSBITS411	Maintain and implement digital technology	Elective
BSBITU401	Design and develop complex text documents	Elective
BSBLED401	Develop teams and individuals	Elective
BSBMKG413	Promote products and services	Elective
BSBMKG414	Undertake marketing activities	Elective
BSBREL401	Establish networks	Elective
BSBRES411	Analyse and present research information	Elective
BSBRSK401	Identify risk and apply risk management processes	Elective

Code		Title	Essential
BSBSUS401		Implement and monitor environmentally sustainable work practices	Elective
BSBWHS401		Implement and monitor WHS policies, procedures and programs to meet legislative requirements	Elective
BSBWRT401		Write complex documents	Elective

Classifications

Scheme	Code	Name
ANZSCO Identifier	142111	Retail Manager (General)
ASCED Qualification/Course Field of Education Identifier	0805	Sales And Marketing
Qualification/Course Level of Education Identifier	511	Certificate IV
Taxonomy - Industry Sector	N/A	Small Business, Customer Service, Business Administration
Taxonomy - Occupation	N/A	Franchise Manager, Franchisee, Small Business Manager (Franchise)

Classifications history

Scheme	Code	Name	Start date	End date
ANZSCO Identifier	142111	Retail Manager (General)	2015/07/30	
ASCED Qualification/Course Field of Education Identifier	0805	Sales And Marketing	2015/07/30	
Qualification/Course Level of Education Identifier	511	Certificate IV	2015/03/25	