

Unit of competency details

BSBMKG606 - Manage international marketing programs

Summary

Releases:	Release	Status	Release date
	1	Current	25/Mar/2015

Usage recommendation: **Superseded**

Mapping information

Mapping	Notes	Date
Is superseded by and equivalent to BSBMKG625 - Implement and manage international marketing programs		19/Oct/2020
Supersedes and is equivalent to BSBMKG606B - Manage international marketing programs	Updated to meet Standards for Training Packages	25/Mar/2015

Accredited courses that have this unit in the completion mapping

Code	Title
22526VIC	Advanced Diploma of International Business
10495NAT	Advanced Diploma of La Moda Global Marketing and Visual Communications

Training packages that include this unit

Code	Title	Release
MST	Textiles, Clothing and Footwear	1.0 - 4.2
CUA	Creative Arts and Culture Training Package	2.0 - 4.1
BSB	Business Services Training Package	1.0 - 6.1

Qualifications that include this unit

Code	Title	Release
MST60119	Advanced Diploma of Applied Fashion Design and Merchandising	1 - 4
MST60116	Advanced Diploma of Applied Fashion Design and Merchandising	1 - 2
CUA60615	Advanced Diploma of Screen and Media	1
CUA60515	Advanced Diploma of Music Industry	1 - 2
BSB61315	Advanced Diploma of Marketing and Communication	1 - 2
BSB60515	Advanced Diploma of Marketing	1
BSB60215	Advanced Diploma of Business	1

Skill sets that include this unit

Code	Title	Release
------	-------	---------

Classifications

Scheme	Code	Name
ASCED Module/Unit of Competency Field of Education Identifier	080505	Marketing

Classification history

Unit of competency details



Scheme	Code	Name	Start date	End date
ASCED Module/Unit of Competency Field of Education Identifier	080505	Marketing	30/Jul/2015	