

Unit of competency details



SIRXMKT007 - Develop a digital marketing plan

Summary

Releases:	Release	Status	Release date
	1	Current	2017/08/16

Usage recommendation: **Current**

Accredited courses that have this unit in the completion mapping

Code	Title
10787NAT	Advanced Diploma of Digital Marketing
10904NAT	Diploma of Social Media Marketing

Training packages that include this unit

Code	Title	Release
SIR	Retail Services Training Package	3.0 - 7.0
BSB	Business Services Training Package	7.0 - 8.0

Qualifications that include this unit

Code	Title	Release
BSB50620	Diploma of Marketing and Communication	1 - 2

Skill sets that include this unit

Code	Title	Release
SIRSS00016	Ecommerce Management	1

Classifications

Scheme	Code	Name
ASCED Module/Unit of Competency Field of Education Identifier	080505	Marketing

Classification history

Scheme	Code	Name	Start date	End date
ASCED Module/Unit of Competency Field of Education Identifier	080505	Marketing	2017/10/12	