

Unit of competency details

BSBPUB504 - Develop and implement crisis management plans

Summary

Releases:	Release	Status	Release date
	1	Current	2015/03/25

Usage recommendation: **Superseded**

Mapping information

Mapping	Notes	Date
Is superseded by BSBMKG553 - Develop public relations campaigns		2020/10/19
Supersedes and is equivalent to BSBPUB504A - Develop and implement crisis management plans	Updated to meet Standards for Training Packages	2015/03/25

Accredited courses that have this unit in the completion mapping

Code	Title
10570NAT	Advanced Diploma of Leadership and Venue Management
22525VIC	Advanced Diploma of Business (Public Relations)
10807NAT	Diploma of Venue Management
22525VIC	Advanced Diploma of Business (Public Relations)

Training packages that include this unit

Code	Title	Release
CUA	Creative Arts and Culture Training Package	2.0 - 4.1
CHC	Community Services	2.0 - 7.1
BSB	Business Services Training Package	1.0 - 6.1

Qualifications that include this unit

Code	Title	Release
CUA60213	Advanced Diploma of Live Production and Management Services	2 - 4
CUA50815	Diploma of Music Industry	1 - 2
CUA50415	Diploma of Live Production and Technical Services	1 - 3
CHC52015	Diploma of Community Services	1 - 3
BSB52415	Diploma of Marketing and Communication	1 - 2
BSB51215	Diploma of Marketing	1
BSB50315	Diploma of Customer Engagement	1 - 3
BSB50215	Diploma of Business	1 - 4
BSB50115	Diploma of Advertising	1

Skill sets that include this unit

Code	Title	Release
BSBSS00081	Public Relations Skill Set	1

Classifications

Unit of competency details



Scheme	Code	Name
ASCED Module/Unit of Competency Field of Education Identifier	080509	Public Relations

Classification history

Scheme	Code	Name	Start date	End date
ASCED Module/Unit of Competency Field of Education Identifier	080509	Public Relations	2015/07/30	