TLIP5011 Develop and evaluate strategies for transport and logistics enterprises

Release: 1

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Modification History

Release 1. This is the first release of this unit of competency in the TLI Transport and Logistics Training Package.

Application

This unit involves the skills and knowledge required to develop and evaluate strategies for transport and logistics enterprises in accordance with relevant Australian and international regulatory requirements, standards, codes of practice and workplace procedures.

It includes analysing the enterprise's internal and external operating environment, developing strategies to maximise enterprise outcomes, implementing and evaluating strategies, and responding to changes within the transport and logistics environment.

Work is under general guidance on progress and outcomes. It requires discretion and judgement for self and others in planning and using resources, services and processes to achieve required outcomes.

The unit generally applies to those with responsibility for resource coordination and allocation, who lead individuals or teams.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Pre-requisite Unit

Not applicable.

Competency Field

P – Administration and Finance

Unit Sector

Not applicable.

Elements and Performance Criteria

ELEMENTS	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1 Analyse the	1.1 Effectiveness of the enterprise's principal services, products

enterprise's internal and external operating environment		and competitive advantages are identified and confirmed through market analysis
	1.2	External factors, including legislative requirements, changes to technology, domestic and international market variability and political constraints impinging on enterprise operations are researched and analysed
	1.3	Impending changes to internal operations or the external environment are determined
	1.4	Analysis is undertaken of the enterprise's capacity to operate within the defined environment, outlining opportunities to improve market share and/or positioning
	1.5	Recommendations for changes to workplace structure, systems, procedures, workforce composition and market orientation are generated and documented in consideration of internal and external analysis and enterprise goals and values
2 Develop strategies to maximise enterprise outcomes	2.1	Recommendations for changes to enterprise operations are assessed for feasibility and for cost-benefit from both a short- and long-term perspective
	2.2	Enterprise capability and capacity to facilitate changes within financial and time constraints are assessed and documented
	2.3	Recommendations and supporting documentation are circulated to relevant personnel for agreement
	2.4	Strategies to implement agreed recommendations are generated and documented
	2.5	Support processes, including the allocation of human, physical and financial resources, the designation of timelines and the setting of the culture and climate of the enterprise, are undertaken
3 Implement and evaluate strategies	3.1	Performance benchmarks for measuring the effectiveness of change strategies are implemented
	3.2	Responsibility for implementing change strategies is clearly defined and allocated to designated personnel
	3.3	Implementation processes are monitored and adjustments are made to strategies as required
	3.4	Enterprise performance in relation to identified benchmarks is regularly monitored and reviewed, and adjustments are

made as required

3.5 Individuals/teams are kept informed of progress in the implementation of change

4 Respond to changes within the transport and logistics environment

4.1 Nature, extent and impact of issues or changes on enterprise operations are identified

4.2 Relevant information is processed to establish priorities and responses for dealing with issues or changes

4.3 Strategies are generated/adjusted and controlled to meet changes in the transport and logistics environment

4.4 Liaison is initiated and maintained with organisations/individuals affected by changed operational practice

4.5 Actions undertaken are clearly documented and filed

Foundation Skills

Foundation skills essential to performance are explicit in the performance criteria of this unit of competency.

Range of Conditions

Range is restricted to essential operating conditions and any other variables essential to the work environment.

Non-essential conditions can be found in the Companion Volume Implementation Guide.

Unit Mapping Information

This unit replaces and is equivalent to TLIP5011A Develop and evaluate strategies for transport and logistics enterprises.

Links

Companion Volume implementation guides are found in VETNet - https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=df441c6e-213d-43e3-874c-0b3f7036d851