



Australian Government

Department of Education, Employment and Workplace Relations

SIRRMER006A Manufacture visual merchandising support structures

Revision Number: 1

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Modification History

Not applicable.

Unit Descriptor

Unit descriptor	This unit describes the performance outcomes, skills and knowledge required to manufacture simple structural support elements for visual displays.
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Application of the Unit

Application of the unit	This unit requires the team member to demonstrate safe application of a range of tools and materials to manufacture simple support elements for visual displays. Frontline visual merchandisers are responsible for this role.
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Licensing/Regulatory Information

Not applicable.

Pre-Requisites

Prerequisite units	Nil
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Employability Skills Information

Employability skills

The required outcomes described in this unit contain applicable facets of employability skills. The Employability Skills Summary of the qualification in which this unit is packaged will assist in identifying employability skills requirements.

Elements and Performance Criteria Pre-Content

Elements describe the essential outcomes of a unit of competency.

Performance criteria describe the required performance needed to demonstrate achievement of the element. Where ***bold italicised*** text is used, further information is detailed in the required skills and knowledge and/or the range statement. Assessment of performance is to be consistent with the evidence guide.

Elements and Performance Criteria

ELEMENT

PERFORMANCE CRITERIA

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|---|---|
| 1 Follow workshop operational procedures. | 1.1 Use <i>workshop tools and equipment</i> according to manufacturer operational and safety instructions. |
| | 1.2 Maintain workshop area in a clean and tidy manner and store visual merchandising materials according to <i>enterprise procedures</i> . |
| 2 Maintain tools and equipment. | 2.1 Care for workshop tools and equipment according to manufacturer instructions and <i>workshop OHS procedures</i> . |
| | 2.2 Report faulty tools and equipment promptly and in according to workshop OHS and maintenance procedures. |
| | 2.3 Monitor <i>materials stock</i> according to enterprise procedures. |

ELEMENT	PERFORMANCE CRITERIA
3 Design and construct simple visual merchandising structures.	<ul style="list-style-type: none">3.1 Sketch plans of <i>simple fixed and collapsible visual merchandising structures</i> according to <i>client or supervisor</i> specifications.3.2 Select appropriate card stock to achieve planned results.3.3 Apply appropriate card scoring and cutting techniques to achieve planned results.3.4 Select and use appropriate fixing methods.3.5 Apply paint <i>finishes</i> are according to planned finish where relevant.3.6 Apply colour copy images to structures where relevant to the planned finish.3.7 Ensure finished structure matches client and supervisor specifications and meets OHS requirements.
4 Manufacture styrene signs.	<ul style="list-style-type: none">4.1 Compose presentation roughs for store signs.4.2 Demonstrate styrene cutting techniques using pinned card stencils.4.3 Mount styrene shapes to achieve planned constructions.4.4 Apply suitable paint finishes to achieve planned results.
5 Construct display frames.	<ul style="list-style-type: none">5.1 Measure frames and cut accurately to specifications.5.2 Fill corners and sand mitre to industry standard.5.3 Apply frame finishing mediums evenly to achieve specified finish results.

Required Skills and Knowledge

REQUIRED SKILLS AND KNOWLEDGE

This section describes the essential skills and knowledge and their level, required for this unit.

The following skills must be assessed as part of this unit:

- interpersonal communication skills to:
 - report faulty tools and equipment through clear and direct communication
 - share information
 - use language and concepts appropriate to cultural differences
 - use and interpret non-verbal communication
- safe use handling and storage of a range of manual and electrical mechanical tools and equipment
- design and construction skills relevant to the job role.

The following knowledge must be assessed as part of this unit:

- basic principles in visual merchandising
- basic design principles
- enterprise visual merchandising principles and policy
- OHS requirements related to the construction and loading of visual merchandising display structures.

Evidence Guide

EVIDENCE GUIDE

The evidence guide provides advice on assessment and must be read in conjunction with the performance criteria, required skills and knowledge, the range statement and the Assessment Guidelines for this Training Package.

Critical aspects for assessment and evidence required to demonstrate competency in this unit

Evidence of the following is essential:

- selection and safe use and care of appropriate studio and workshop tools and equipment
- design and production of a range of stable load-bearing fixed and collapsible cardboard visual merchandising props.

EVIDENCE GUIDE

Context of and specific resources for assessment

Assessment must ensure access to:

- a real or simulated visual merchandising workshop environment
- relevant documentation, such as:
 - equipment manufacturer safety data sheets
 - OHS requirements
 - organisation visual merchandising manuals and specifications
 - industry codes of practice
- materials
- relevant products and equipment.

Methods of assessment

A range of assessment methods should be used to assess practical skills and knowledge. The following examples are appropriate for this unit:

- observation of performance in the workplace
- a role play
- third-party reports from a supervisor
- answers to questions about specific skills and knowledge
- review of portfolios of evidence and third-party workplace reports of on-the-job performance.

Holistic assessment with other units relevant to the industry sector, workplace and job role is recommended.

Assessing employability skills

Employability skills are integral to effective performance in the workplace and are broadly consistent across industry sectors. How these skills are applied varies between occupations and qualifications due to the different work functions and contexts.

Employability skills embedded in this unit should be assessed holistically in the context of the job role and with other relevant units that make up the skill set or qualification.

Range Statement

RANGE STATEMENT

The range statement relates to the unit of competency as a whole. It allows for different work environments and situations that may affect performance. ***Bold italicised*** wording in the performance criteria is detailed below.

Workshop tools and equipment may include:

- set squares
- cutting mats
- scissors
- hammers
- paintbrushes
- drills
- screwdrivers
- Stanley knives
- guillotines
- hand saws
- power saws
- hot wire machines.

Enterprise procedures may include:

- work procedures outlined in internal manuals, including visual merchandising manuals
- company operating procedures and instructions
- safety instructions and workplace signage
- written instructions and communication, such as memos and emails
- verbal communication from a supervisor, including face-to-face and telephone communication.

Workshop OHS procedures may include:

- Australian standards
- enterprise standards and procedures
- manufacturer or supplier equipment and product safety data sheets.

RANGE STATEMENT

Materials stock may include:

- cardboard of various grades
- papers
- paints
- varnishes
- solvents
- timber.

Simple fixed and collapsible visual merchandising structures may include:

- collapsible factice boxes
- shelves
- columns.

Client or supervisor may include:

- new or repeat contacts
- external and internal contacts
- clients with routine or special requests
- people from a range of social, cultural and ethnic backgrounds and with varying physical and mental abilities.

Finishes may include:

- paints (water or oil-based)
- varnishes
- papered finishes.

Unit Sector(s)

Sector

Retail

Competency field

Competency field

Merchandising

