



**Australian Government**

**Assessment Requirements for  
SIRRMER012 Develop retail space and  
product management plans**

**Release: 1**

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# Assessment Requirements for SIRRMER012 Develop retail space and product management plans

## Modification History

Not applicable.

## Performance Evidence

Evidence of the ability to complete tasks outlined in elements and performance criteria of this unit in the context of the job role, and:

- develop a space and product management plan for one retail space that reflects organisational product and space management requirements and style guidelines
- develop a to-scale space plan using digital software, detailing:
  - floor plan
  - fixture elevations and product placement as planogram
  - category layouts and flow between categories
  - promotional zones
  - number of product facings
- develop an action plan for the implementation of space and product management plans.

## Knowledge Evidence

Demonstrated knowledge required to complete the tasks outlined in elements and performance criteria of this unit:

- role of space and product management planning
- key inclusions in space and product management plans
- design principles as related to space and product management
- types of store layouts and fixture configurations
- techniques for:
  - product performance analysis
  - space calculations
  - planogramming
- relationship between inventory, customer profiling and space management
- provisions relating to the design of store plans and floor layouts
- digital design software available for space and product management planning and key features.

## Assessment Conditions

Skills must be demonstrated in a service industries environment. This can be:

- an industry workplace
- a simulated industry environment.

Assessment must ensure access to:

- store designs and dimensional data
- organisational style guidelines related to space and product management
- digital design software.

Assessors must satisfy the Standards for Registered Training Organisations' requirements for assessors, and:

- have worked in a job role for at least two years where they have applied the skills and knowledge within this unit of competency.

## **Links**

Companion Volume Implementation Guides -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=ca051b1b-5101-4ec2-ac1c-49699303188d>