



**Australian Government**

# **Assessment Requirements for SIRRMER010 Style using visual merchandising aids**

**Release: 1**

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## **Modification History**

Not applicable.

## **Performance Evidence**

Evidence of the ability to complete tasks outlined in elements and performance criteria of this unit in the context of the job role, and:

- review a visual merchandising concept to select visual merchandising aids that support the visual merchandising concept
- install the following visual merchandising aids:
  - mannequin
  - fixtures:
    - wall
    - free-standing
  - props
- use at least four different visual merchandise styling techniques to style the above visual merchandising aids
- follow organisational and work, health and safety procedures to disassemble and remove one of the above visual merchandising aids.

## **Knowledge Evidence**

Demonstrated knowledge required to complete the tasks outlined in elements and performance criteria of this unit:

- organisational policies and procedures for accessing, cleaning and storage of merchandising aids
- trends in visual merchandising styling and use of visual merchandising aids
- key uses, features and benefits of common types of visual merchandising aids:
  - mannequins
  - fixtures:
    - wall
    - free-standing
  - props
- common constraints impacting the use of visual merchandising aids:
  - space
  - scaling
  - budget

- sourcing options and common costs of visual merchandising aids
- visual merchandising styling techniques
- techniques for styling mannequins:
  - gesturing
  - outfitting
  - layering
- safe work practices for handling merchandising aids:
  - use of equipment
  - safe manual handling.

## Assessment Conditions

Skills must be demonstrated in a service industries environment. This can be:

- an industry workplace
- a simulated industry environment.

Assessment must ensure access to:

- relevant documentation:
  - organisational work, health and safety procedures relevant to the use of visual merchandising aids
  - visual merchandising concept
- manufacturer's instructions for the assembly and installation of visual merchandising aids
- organisational policies and procedures relating to:
  - mannequins
  - safety
  - storage
- visual merchandising aids:
  - mannequins
  - fixtures:
    - wall
    - free-standing
  - props
- merchandise for use in styling visual merchandising aids
- equipment for assembling visual merchandising aids.

Assessors must satisfy the Standards for Registered Training Organisations' requirements for assessors, and:

- have worked in a job role for at least two years where they have applied the skills and knowledge within this unit of competency.

## Links

Companion Volume Implementation Guides -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=ca051b1b-5101-4ec2-ac1c-49699303188d>