



Australian Government

SFL40115 Certificate IV in Floristry

Release 2

SFL40115 Certificate IV in Floristry

Modification History

Release 2 Supersedes and is equivalent to SFL40115 Certificate IV in Floristry release 1. Minor change to update First Aid units of competency.

Qualification Description

This qualification reflects the role of skilled senior florists who use a range of highly developed floristry skills to design, construct and sell a diverse range of complex floristry products. These individuals have substantial depth of knowledge of construction techniques and floristry design elements and principles.

They work independently and many florists at this level have supervisory responsibilities to plan, monitor and evaluate the work of team members. Some senior florists take a lead role in coordinating the day-to-day operational and business activities of small floristry businesses.

This qualification provides a pathway to work as a senior florist in a diversity of floristry industry business types including retail floristry shops, studios and online floristry businesses.

No occupational licensing, certification or specific legislative requirements apply to this qualification at the time of publication.

Entry Requirements

Entry to this qualification is open to individuals who have:

- achieved the Certificate III in Floristry via an Australian Apprenticeship Pathway; OR
- demonstrated floristry industry experience in applying the skills and knowledge in the Certificate III in Floristry. This is achieved via:
 - providing a portfolio of evidence outlining how the skills and knowledge gained in the Certificate III in Floristry have been applied in an industry context; OR
 - 12 months post qualification industry experience.

Packaging Rules

12 units must be completed:

- 6 core units
- 6 elective units, consisting of:
 - 4 units from the list below
 - 2 units from the list below, elsewhere in SFL Floristry Training Package, or any other current Training Package or accredited course.

The selection of electives must be guided by the job outcome sought, local industry requirements and the complexity of skills appropriate to the AQF level of this qualification.

Core units

SFLDEC003	Design complex floristry products
SFLDEC009	Construct complex floristry products
SFLDEC010	Coordinate floristry products for special occasions
SFLMGT001	Coordinate floristry work teams
SFLSOP012	Maintain and order floristry stock
SFLWHS002	Provide a safe work environment

Elective units**Administration**

BSBFIA301	Maintain financial records
BSBPUR402	Negotiate contracts
SIRXFIN002A	Perform retail finance duties

Design

AHCPGD401A	Design plant displays
CUVACD301A	Produce drawings to communicate ideas
CUVACD302A	Produce computer-aided drawings
CUVACD401A	Integrate colour theory and design processes
CUVDIG301A	Produce digital images

E-Business

BSBEBU401	Review and maintain a website
BSBEBU501	Investigate and design e-business solutions
BSBEBU502	Implement e-business solutions
BSBITU305	Conduct online transactions
SIRXEBS001A	Acquire and retain online customers
SIRXEBS004A	Select an e-business model
SIRXICT404	Adopt mobile commerce applications to improve sales and service

First Aid

HLTAID011 Provide first aid

Horticulture

AHCNSY303A Install and maintain plant displays

Management

SIRXHRM001A Administer human resources policy

SIRXHRM002A Recruit and select personnel

SITXHRM402 Lead and manage people

Marketing

SIRXMPR001A Profile a retail market

SIRXMPR008A Implement advertising and promotional activities

Quality and Innovation

SIRXQUA002A Lead a team to foster innovation

SIRXQUA003A Create an innovative work environment

Risk Management and Security

SIRXRSK002A Maintain store security

Sales and Operations

SIRXCCS006A Maintain business to business relationships

SIRXFIN201 Balance point-of-sale terminal

Small Business Management

BSBSMB401 Establish legal and risk management requirements of small business

BSBSMB402 Plan small business finances

BSBSMB403 Market the small business

BSBSMB404 Undertake small business planning

BSBSMB405 Monitor and manage small business operations

BSBSMB406 Manage small business finances

BSBSMB407 Manage a small team

Sustainability

BSBSUS301 Implement and monitor environmentally sustainable workplace practices

Training and Education

TAEDEL301A Provide work skill instruction

TAEDEL404A Mentor in the workplace

Qualification Mapping Information

SFL40110 Certificate IV in Floristry

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1fbe7a66-4c60-4b1c-8616-a3e693d9d8b9>