



**Australian Government**

# **PSPMGT013 Provide strategic direction**

**Release: 1**

## PSPMGT013 Provide strategic direction

### Modification History

Release	Comments
1	<p>This unit was released in PSP Public Sector Training Package release 1.0 and meets the Standards for Training Packages.</p> <p>This unit supersedes and is equivalent to PSPMNGT701B Provide strategic direction.</p> <ul style="list-style-type: none"> <li>• Unit code updated</li> <li>• Content and formatting updated to comply with new standards</li> <li>• All PC transitioned from passive to active voice</li> </ul>

### Application

This unit describes the skills required to provide strategic direction within the organisation. It includes analysing factors in the operating environment, developing and coordinating a strategy for determining strategic priorities, and formulating and communicating strategic priorities.

This unit applies to those working in roles involved in the strategic direction of the organisation.

The skills and knowledge described in this unit must be applied within the legislative, regulatory and policy environment in which they are carried out. Organisational policies and procedures must be consulted and adhered to.

Those undertaking this unit would work independently, performing sophisticated tasks in a range of familiar contexts.

No licensing, legislative or certification requirements apply to unit at the time of publication.

### Competency Field

Management

## Elements and Performance Criteria

ELEMENTS	PERFORMANCE CRITERIA
Elements describe the essential outcomes	Performance criteria describe the performance needed to demonstrate achievement of the element. Where bold italicised text is used, further information is detailed in the range of conditions section.
<b>1. Analyse factors in the operating environment</b>	<p>1.1 Analyse the organisation's purpose and direction within the overall government strategy, and its integration with other government service providers, with a view to determining key factors and issues.</p> <p>1.2 Analyse the organisation's culture, values and strategic priorities with a view to determining key factors and issues.</p> <p>1.3 Monitor and analyse internal and external factors likely to impact upon the organisation.</p> <p>1.4 Explore best practice models related to the nature of the organisation's core business.</p> <p>1.5 Identify and analyse client needs and preferences.</p> <p>1.6 Identify and analyse legislation and organisational policies and practices that may impact upon organisation's operations.</p>
<b>2. Develop and coordinate a strategy for determining strategic priorities</b>	<p>2.1 Consult with key stakeholders.</p> <p>2.2 Find constructive solutions where stakeholders are in conflict.</p> <p>2.3 Use analysis and evaluation of information gained from a variety of sources, to identify strategic options for prioritisation.</p> <p>2.4 Undertake benchmarking with other organisations or best practice standards to inform development of strategic priorities.</p> <p>2.5 Consider priorities of other government service providers to ensure duplication will be avoided and services integrated for the benefit of clients.</p>
<b>3. Formulate and communicate strategic priorities</b>	<p>3.1 Develop strategic priorities that support overall government strategy.</p> <p>3.2 Develop strategic priorities that embody the organisation's values, beliefs and philosophy.</p> <p>3.3 Use strategic priorities to draw together and reflect the suggestions and interests of stakeholders.</p> <p>3.4 Develop strategic priorities that embody a shared vision for the future and set out objectives that encourage staff to be creative and innovative in their approach to attaining objectives.</p> <p>3.5 Communicate strategic priorities to stakeholders.</p> <p>3.6 Monitor implementation to ensure strategic priorities are addressed through related business unit and individual objectives.</p>

## Foundation Skills

Foundation skills are embedded within the elements and performance criteria of this unit.

## Unit Mapping Information

This unit supersedes and is equivalent to PSPMNGT701B Provide strategic direction.

## Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=bebbece7-ff48-4d2c-8876-405679019623>

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=bebbece7-ff48-4d2c-8876-405679019623>

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=bebbece7-ff48-4d2c-8876-405679019623>

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=bebbece7-ff48-4d2c-8876-405679019623>