Australian Government

Department of Education, Employment and Workplace Relations

CUVILL502A Refine illustration techniques

Release: 1

INDUSTRY SKILLS COUNCILS
Creating Australia's Future

CUVILL502A Refine illustration techniques

Modification History

Version	Comments
CUVILL502A	This version first released with *CUV11 Visual Arts, Craft and Design Training Package version 1.0*

Unit Descriptor

This unit describes the performance outcomes, skills and knowledge required to refine technique and to develop own illustrative style in a coherent body of creative work. This occurs through a process of research, refinement and evaluation.

Application of the Unit

Illustrators apply the skills and knowledge in this unit. They typically create pictures for books, magazines, and other publications and for commercial products such as textiles, wrapping paper, stationery, greeting cards and calendars. Increasingly, illustrators work in digital format, preparing work directly on a computer and producing design and illustrations for games, mobile phones and the web.

At this level, the illustrator uses a range of advanced techniques in work that conveys strong conceptual and theoretical development and engagement with the creative brief.

Technique refinement at this level is a largely independent activity with mentoring and guidance as required. It would normally include work with several different techniques as part of the process of developing an individual style. In practice, this process is integrated with the skills described in the unit CUVPRP501A Realise a body of creative work, or other design units.

Licensing/Regulatory Information

No licensing, legislative, regulatory or certification requirements apply to this unit at the time of endorsement.

Pre-Requisites

Not applicable.

Employability Skills Information

This unit contains employability skills.

Elements and Performance Criteria Pre-Content

Element	Performance Criteria
Elements describe the essential outcomes of a unit of competency.	*Performance criteria describe the performance needed to demonstrate achievement of the element. Where bold italicised text is used, further information is detailed in the required skills and knowledge section and the range statement. Assessment of performance is to be consistent with the evidence guide.*

Elements and Performance Criteria

1. Research illustration ideas and techniques	1.1 Support professional practice by expanding own knowledge of historical and contemporary illustration practice
	1.2 Research ways that other artists have used different *illustration techniques*
	1.3 Investigate how particular illustration techniques work to achieve different *technical effects*
	1.4 Evaluate the relationships between illustration techniques and ideas
	1.5 Adapt and use relevant ideas and approaches with consideration of *intellectual property requirements*
2. Select illustration techniques for refinement	2.1 Consider the *opportunities* offered by different illustration techniques
	2.2 Determine *limitations and constraints* of particular techniques
	2.3 Select illustration techniques for *refinement*
3. Consolidate illustration technique to professional level	3.1 Establish and follow *safe work practices* for selected techniques
	3.2 Develop increasing confidence and skill through practice and experimentation
	3.3 Proactively identify and resolve *technical problems* in illustration projects based on developing expertise
	3.4 Challenge and test ideas, and allow new and unpredictable ideas to emerge
	3.5 Evolve ideas and other professional skills through ongoing experimentation with technique
	3.6 Develop own ways of working with techniques to create individual style
	3.7 Create a *coherent body of illustration work* that shows command of selected illustration techniques
4. Evaluate own illustration technique	4.1 Evaluate development of own technique with others and seek feedback
	4.2 Seek and participate in conversations that challenge and explore different concepts and approaches
	4.3 Reflect on the particular ways that experimentation with different techniques has informed own artwork
	4.4 Identify *ways in which technique may be further developed* as part of a professional practice and build ideas

	into future work

Required Skills and Knowledge

This section describes the skills and knowledge required for this unit.

Required skills

- communication skills to engage with others about the technical and conceptual aspects of illustration
- critical thinking and analytical skills to:
    - evaluate and make judgements about relationships between illustration technique, effects and ideas
    - make critical evaluations of own illustration technique
    - make critical evaluations of research findings
- initiative and enterprise skills to identify and act on opportunities for own practice presented by research
- learning skills to develop and refine own skills to a professional practice standard
- literacy skills to analyse complex and varied information about illustration technique, including the technique of other artists
- problem-solving skills to identify and resolve technical problems in illustration work
- self-management and planning skills to create a coherent body of illustration work
- technical skills to show command of chosen illustration techniques at a professional level
- technology skills to use the internet as a research tool.

Required knowledge

- relationship between illustration technique, particular effects and ideas – in the work of other illustrators and in the context of own practice
- extended range of information sources that support research into illustration practice
- cultural, sociological, philosophical, aesthetic, political and commercial influences on illustration, in historical and contemporary contexts
- professional development opportunities for artists seeking to develop an illustration practice
- intellectual property issues and legislation associated with illustration as a professional practice
- sustainability issues for the professional operation of a illustration practice
- OHS requirements for the set-up and operation of a professional work space for illustrative work.

Evidence Guide

The evidence guide provides advice on assessment and must be read in conjunction with the performance criteria, required skills and knowledge, range statement and the Assessment Guidelines for the Training Package.

Overview of assessment	
Critical aspects for assessment and evidence required to demonstrate competency in this unit	Evidence of the ability to: • evolve and refine illustration technique through a demonstrated process of experimentation • develop individual style in own work • produce a coherent body of professional illustration work • research illustration in the broader context of other artwork and artists • use safe and sustainable work practices.
Context of and specific resources for assessment	Assessment must ensure access to: • equipment, materials and tools used to produce drawing work.
Method of assessment	A range of assessment methods should be used to assess practical skills and knowledge. The following examples are appropriate for this unit: • evaluation of illustration technique within a body of work produced by the candidate • evaluation of processes used by the candidate to evolve and refine technique • evaluation of the work documentation • direct observation of illustration in progress, including exploration of, and experimentation with, techniques • questioning and discussion about candidate's intentions and the work outcome • review of portfolios of evidence • review of third-party reports from experienced practitioners. Assessment methods should closely reflect workplace demands (e.g. literacy) and the needs of particular groups (e.g. people with disabilities, and people who may have literacy or numeracy difficulties, such as speakers of languages other than English, remote communities and those with interrupted schooling).
Guidance information	Holistic assessment with other units relevant to the industry

for assessment	sector, workplace and job role is recommended, for example:
	• CUVPRP501A Realise a body of creative work.

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Range Statement

The range statement relates to the unit of competency as a whole. It allows for different work environments and situations that may affect performance. Bold italicised wording, if used in the performance criteria, is detailed below. Essential operating conditions that may be present with training and assessment (depending on the work situation, needs of the candidate, accessibility of the item, and local industry and regional contexts) may also be included.

Illustration techniques may include:	- animation - association - caricature - cartooning - distortion - exaggeration - fantasy - special effects.
Technical effects may include:	- atmosphere - chiaroscuro - illusion - mood - movement - perspective - trompe l'oeil.
Intellectual property requirements may relate to:	- copyright - design licensing regulations - form of acknowledgement or credit - moral rights - protocols for the adaptation of work by others - trademarks.
Opportunities may relate to:	- communication of ideas - personal affinity with particular techniques - potential for combining techniques - potential for interactions between technique and media - themes in work.
Limitations and constraints may relate to:	- availability of materials - capacity of technique to deliver required effect - own interaction with technique - resources - time.
Refinement relates to:	- ability to use selected techniques with confidence - ongoing demonstration of development of technique

	• use of selected techniques in a body of professional work.
Safe work practices may include:	• completing material safety data sheets (MSDS) • correct disposal of waste materials • dust and fume extraction • ergonomic safety • managing risk • reporting accidents and incidents • use of tools and equipment • using clearly designated wet and dry areas • using personal protective equipment (PPE).
Technical problems may include:	• implications of scale and size • limitations of digital technology • limitations of materials.
Coherent body of illustration work is:	• conceptually resolved • documented in terms of its development • subject to critical feedback by others • technically resolved • thematically connected.
Ways in which technique may be further developed may include:	• collaboration • further study • intensive workshops • mentored guidance • new projects.

Unit Sector(s)

Visual communication – illustration

Custom Content Section

Not applicable.