



Australian Government

Department of Education, Employment and Workplace Relations

CUV30311 Certificate III in Design Fundamentals

Release: 1

CUV30311 Certificate III in Design Fundamentals

Modification History

Version	Comments
CUV30311	This version first released with <i>CUV11 Visual Arts, Craft and Design Training Package version 1.0</i>

Description

This qualification provides a pathway to a career in design. There are limited job outcomes at this level, though in areas such as graphic design and digital media there may be some employment opportunities in junior roles.

Pathways Information

Pathways into the qualification

People may enter this qualification with limited or no vocational experience and without a lower level qualification.

Pathways from the qualification

This qualification prepares people for design learning at higher levels across a broad range of design disciplines.

Licensing/Regulatory Information

No licensing, legislative, regulatory or certification requirements apply to this unit at the time of endorsement.

Entry Requirements

There are no entry requirements for this qualification.

Employability Skills Summary

The following table contains a summary of the employability skills as identified by the visual arts, craft and design industries for this qualification. The employability skills facets described here are broad industry requirements that may vary depending on qualification packaging options.

Employability skill	Industry/enterprise requirements for this qualification
Communication	<ul style="list-style-type: none"> • passing on key safety information to colleagues • presenting ideas to others • communicating ideas through drawing and other visual representation tools
Teamwork	<ul style="list-style-type: none"> • checking safety procedures with other team members • discussing ideas, industry developments and work issues with others
Problem-solving	<ul style="list-style-type: none"> • identifying safety issues and reporting them to appropriate person • refining ideas to incorporate feedback from others • adjusting techniques to achieve a particular effect • responding to technical problems in work
Initiative and enterprise	<ul style="list-style-type: none"> • developing different approaches to a design challenge • producing a range of samples in response to a brief
Planning and organising	<ul style="list-style-type: none"> • collecting and analysing information to develop ideas • organising work tasks to ensure safety • identifying techniques, processes and resources required to produce design solutions • sourcing and analysing information to inform design practice • organising resources, taking into account cost and other constraints
Self-management	<ul style="list-style-type: none"> • following workplace procedures, particularly in relation to OHS • maintaining personal safety standards • challenging one's own ideas and approaches • planning a career in design
Learning	<ul style="list-style-type: none"> • evaluating information gained from research and integrating ideas into the development of own work • using practice, feedback and discussion and evaluation opportunities to continuously improve skills and knowledge • improving skills through experimentation • keeping up-to-date with industry developments

Employability skill	Industry/enterprise requirements for this qualification
Technology	<ul style="list-style-type: none">• using the internet for research• using a range of technology relevant to a given area of design

Packaging Rules

Total number of units = 12

7 core units *plus*

5 elective units

The elective units consist of:

- 2 from the list of elective units below
- of the remaining 3 units:
 - up to 3 may be from the list of elective units below
 - up to 3 may be from Certificate III in any currently endorsed Training Package
 - 1 may be from a Certificate II or IV in any currently endorsed Training Package
 - 1 may be from an accredited course at Certificate II or above.

The elective units chosen must be relevant to the work outcome and meet local industry needs.

Core units

BSBDES201A Follow a design process

BSBDES301A Explore the use of colour

BSBDES302A Explore and apply the creative design process to 2D forms

BSBDES303A Explore and apply the creative design process to 3D forms

BSBDES304A Source and apply design industry knowledge

BSBOHS201A Participate in OHS processes

CUVACD301A Produce drawings to communicate ideas

Elective units

Art, craft and design

CUVACD302A Produce computer-aided drawings

CUVACD303A Produce technical drawings

CUVACD304A Make scale models

Copyright and IP

CUFCMP301A Implement copyright arrangements

Design process

BSBDES202A Evaluate the nature of design in a specific industry context

BSBDES305A Source and apply information on the history and theory of design

Digital media

CUFDIG201A Maintain interactive content

CUFDIG301A Prepare video assets

CUFDIG302A Author interactive sequences

CUFDIG304A Create visual design components

Fashion design

LMTFD2001B Design and produce a simple garment

LMTFD2002B* Apply printing techniques to produce indigenous textile designs

LMTFD2003B* Apply dyeing techniques to produce indigenous textile designs

LMTFD2004B Work within an indigenous cultural framework

LMTFD2005B Identify design process for fashion designs

LMTFD3001B Market design product to local outlets
 LMTFD3002B* Design and produce Indigenous textiles to a brief
 LMTFD3003B* Prepare design concept for a simple garment
 LMTFD3004B Draw a trade drawing for fashion design

Photo imaging

CUFDIG303A Produce and prepare photo images
 CUVPHI302A Capture photographic images
 CUVPHI303A Process photo images to work-print and file stage

Graphic design

CUVCAL401A Experiment with techniques to produce calligraphy
 CUVGRD301A Prepare files for publication
 CUVGRD302A Use typography techniques

Industry capability

CUSIND302A Plan a career in the creative arts industry

Information technology

BSBITU302B Create electronic presentations
 BSBITU309A Produce desktop published documents
 ICAICT308A Use advanced features of computer applications

Pre-press

ICPPP221C Select and apply type
 ICP322C Digitise images for reproduction
 ICP324C* Create pages using a page layout application
 ICP325C Create graphics using a graphics application
 ICP333C Electronically combine complex images
 ICP382C Produce computer image for screen printing
 ICP396A* Generate high-end PDF files

Professional practice

CUVPRP301A Produce creative work
 CUVPRP304A Participate in collaborative creative projects

Visual communication

CUFANM303A Create 3D digital models

Workplace effectiveness

CUECOR01C Manage own work and learning

Writing

CUFWRT301A Write content for a range of media

***Note the following prerequisite unit requirement.**

Unit code and title	Prerequisite unit required
ICPPP324C Create pages using a page layout application	ICPPP224C Produce pages using a page layout application
ICPPP396A Generate high-end PDF files	ICPPP284A Produce PDF files for online or screen display
LMTFD2002B Apply printing techniques to produce indigenous textile designs	LMTCL2003B Identify fibres and fabrics

<p>LMTFD2003B Apply dyeing techniques to produce indigenous textile designs</p>	<p>LMTCL2003B Identify fibres and fabrics</p>
<p>LMTFD3002B Design and produce Indigenous textiles to a brief</p>	<p>LMTFD2002B Apply printing techniques to produce indigenous textile designs (Prerequisite: LMTCL2003B Identify fibres and fabrics)</p> <p>LMTFD2003B Apply dyeing techniques to produce indigenous textile designs (Prerequisite: LMTCL2003B Identify fibres and fabrics)</p> <p>LMTFD2004B Work within an indigenous cultural framework</p>
<p>LMTFD3003B Prepare design concept for a simple garment</p>	<p>LMTCL2011B Draw and interpret a basic sketch</p> <p>LMTFD2005B Identify design process for fashion designs</p>