



**Australian Government**

**Department of Education, Employment and Workplace Relations**

# **CUF30107 Certificate III in Media**

**Revision Number: 1**

## **CUF30107 Certificate III in Media**

### **Modification History**

Not applicable.

## Description

### Descriptor

This qualification reflects the role of a skilled operator in the film, television, radio or digital media industries who applies a broad range of competencies in a varied work context, using some discretion and judgement and relevant theoretical knowledge. They may provide technical advice and support to a team.

### Job roles

- Archival media technician
- Camera/lighting assistant
- Community radio program maker/presenter
- Editing assistant
- Interactive media author assistant
- Production assistant.
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## Pathways Information

### Qualification pathways

#### *Pathways into the qualification*

Candidates may enter the qualification with limited or no vocational experience and without a relevant lower-level qualification.

## Licensing/Regulatory Information

### Licensing, legislative, regulatory and certification considerations

There is no direct link between this qualification and licensing, legislative and/or regulatory requirements. However, where required, a unit of competency will specify relevant licensing, legislative and/or regulatory requirements that impact on the unit.

### *National Standard for Licensing Persons Performing High Risk Work*

The National Standard for Licensing Persons Performing High Risk Work applies to persons performing dogging and rigging work. Completion of the following units is required for certification at either basic, intermediate or advanced levels.

CPCCLDG3001A Licence to perform dogging

CPCCLRG3001A Licence to perform rigging basic level

CPCCLRG3002A Licence to perform rigging intermediate level

CPCCLRG4001A Licence to perform rigging advanced level.

### *National Code of Practice for Induction for Construction Work*

Sets and staging for some performances or events may fall within the definition of construction work. If so, people entering the construction site are required to complete the general induction training program specified by the National Code of Practice for Induction Training for Construction Work (Australian Safety Compensation Council, May 2007).

Achievement of the unit 'CPCCOHS1001A Work safely in the construction industry' from the CPC08 Construction and Plumbing Integrated Framework Training Package fulfils this requirement.

## **Entry Requirements**

Not applicable.

## Employability Skills Summary

### EMPLOYABILITY SKILLS QUALIFICATION SUMMARY

The following table contains a summary of the employability skills required by an interactive media author assistant based on the units listed above. Using this employability skills summary as an example, trainers and assessors can work out how employability skills would apply to other job roles relevant to the qualification to include important industry application of employability skills in learning and assessment strategies.

Employability Skill	Industry/enterprise requirements for this qualification include:
Communication	<ul style="list-style-type: none"> <li>• interpreting and clarifying written or verbal instructions</li> <li>• interpreting and applying information in user manuals for software applications</li> <li>• writing copy that meets specific requirements</li> </ul>
Teamwork	<ul style="list-style-type: none"> <li>• seeking and responding to feedback on work in progress</li> <li>• working as a member of a production team - both independently on assignment and under direction</li> </ul>
Problem-solving	<ul style="list-style-type: none"> <li>• anticipating and dealing with minor equipment set-up and operational problems</li> <li>• modifying graphic images and elements of web pages to achieve desired effect</li> </ul>
Initiative and enterprise	<ul style="list-style-type: none"> <li>• generating a range of feasible ideas for visual designs within scope of job role</li> <li>• obtaining information in a culturally appropriate way</li> <li>• participating in quality improvement activities</li> </ul>
Planning and organising	<ul style="list-style-type: none"> <li>• collecting and organising information in a way that allows for easy retrieval</li> <li>• planning work tasks in a logical sequence</li> <li>• undertaking basic research into information to be used in written copy</li> </ul>
Self-management	<ul style="list-style-type: none"> <li>• acting within the scope of job role</li> <li>• following workplace procedures, particularly in relation to OHS</li> <li>• producing work within deadlines</li> <li>• seeking expert assistance when problems arise</li> </ul>
Learning	<ul style="list-style-type: none"> <li>• keeping up to date with industry developments and trends</li> <li>• improving writing skills through drafting and redrafting material</li> <li>• reviewing design and creative reference material to improve understanding of visual communication principles</li> <li>• identifying and taking advantage of opportunities for ongoing professional development</li> </ul>

## EMPLOYABILITY SKILLS QUALIFICATION SUMMARY

Technology	<ul style="list-style-type: none"> <li>• managing files using standard naming conventions</li> <li>• using content management systems, authoring and digital imaging software</li> <li>• using link-checking software</li> <li>• using video and audio software to prepare video and audio sequences for inclusion in interactive media products</li> </ul>
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## Packaging Rules

<b>Packaging Rules</b>	
<b>Total number of units = 11</b>	
<b>3 core units</b>	
<b>8 elective units.</b>	
<b>6 elective units</b> must be selected from the elective list below.	
The remaining <b>2 elective units</b> may be selected from the remaining elective units listed any endorsed Training Package or accredited course at the same qualification level.	
Electives must be relevant to the work outcome, local industry requirements and the qualification level.	
<b>Core units</b>	
<b>Creative thinking</b>	
BSBCRT301A	Develop and extend critical and creative thinking skills
<b>Industry context</b>	
CUFIND301B	Work effectively in the screen and media industries
<b>OHS</b>	
CUSOHS301A	Follow occupational health and safety procedures
<b>Elective units</b>	
<b>Animation and digital effects</b>	
CUFANM301A	Create 2D digital animations

<b>Packaging Rules</b>	
CUFANM302A	Create 3D digital animations
CUFANM303A	Create 3D digital models
<b>Audio/sound</b>	
CUFSOU204A	Perform basic sound editing
CUFSOU301A	Prepare audio assets
CUFSOU302A	Compile audio material for broadcast
CUSSOU201A	Assist with sound recordings
CUSSOU202A	Mix sound in a broadcasting environment
CUSSOU302A	Record and mix a basic music demo
CUSSOU303A	Set up and disassemble audio equipment
CUSSOU304A	Restore audio tracks
CUSSOU305A	Analyse soundtracks
<b>Bookkeeping</b>	
BSBFIA301A	Maintain financial records
<b>Broadcasting</b>	
CUFBRD301A	Perform basic transmission operations
CUFBRD302A	Provide production support for television productions
CUFBRD303A	Prepare video material for television transmission
<b>Camera/cinematography</b>	
CUFCAM201A	Assist with a basic camera shoot
CUFCAM301A	Shoot material for screen productions
CUFCAM302A	Rig camera infrastructure
<b>Construction</b>	
CPCCOHS1001A	Work safely in the construction industry
<b>Creative thinking</b>	
BSBCRT101A	Apply critical thinking techniques
<b>Customer service</b>	
BSBCUS201A	Deliver a service to customers
<b>Design</b>	
BSBDES201A	Follow a design process
BSBDES202A	Evaluate the nature of design in a specific industry context
BSBDES302A	Explore and apply the creative design process to 2D forms

**Packaging Rules**

BSBDES303A Explore and apply the creative design process to 3D forms

**Digital content and imaging**

CUFDIG201A Maintain interactive content

CUFDIG301A Prepare video assets

CUFDIG302A Author interactive sequences

CUFDIG303A Produce and prepare photo images

CUFDIG304A Create visual design components

**Diversity**

BSBDIV301A Work effectively with diversity

**Drawing**

CUVCOR08B Produce drawings to represent and communicate the concept

**First aid**

HLTFA301B Apply first aid

**General maintenance**

CUFGMT301A Repair and maintain production equipment

**ICT use**

ICAU3019B Migrate to new technology

ICAU3126B Use advanced features of computer applications

**Innovation**

BSBINN201A Contribute to workplace innovation

BSBINN301A Promote innovation in a team environment

**Lighting**

CUFLGT101A Apply a general knowledge of lighting to work activities

CUFLGT301A Prepare, install and test lighting equipment

CUFLGT302A Record and operate standard lighting cues

CUFLGT303A Install and operate follow spots

CUFLGT304A Operate floor electrics

**On-air presentation**

CUFAIR201A Develop techniques for presenting information on radio

CUFAIR301A Present radio programs

CUFAIR302A Develop techniques for presenting information to camera

**Post-production**



**Packaging Rules**

CUFPOS201A	Perform basic vision and sound editing
CUFPOS301A	Prepare motion picture film for printing or transfer
CUFPOS302A	Process motion picture film
CUFPOS303A	Print motion picture film

**Production planning and management**

BSBCON401A	Work effectively in a business continuity context
CUFPPM301A	Plan and prepare programs
CUFCMP301A	Implement copyright arrangements

**Research**

CUFRES201A	Collect and organise content for broadcast or publication
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**Rigging/Dogging**

CPCCLRG3001A	Licence to perform rigging basic level
CPCCLRG3002A	Licence to perform rigging intermediate level
CPCCLRG4001A	Licence to perform rigging advanced level
CPCCLDG3001A	Licence to perform dogging

**Sustainability**

BSBSUS201A	Participate in environmentally sustainable work practices
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**Writing**

CUFWRT301A	Write content for a range of media
CUFWRT302A	Write simple stories

**Selecting electives for different outcomes**

The context for this qualification varies, and this must guide the selection of elective units. Examples of appropriate elective units for particular outcomes at this level follow.

**Camera/lighting assistant**

Core units plus:

- CUFCAM201A Assist with a basic camera shoot
- CUFCAM301A Shoot material for screen productions
- CUFCAM302A Rig camera infrastructure
- CUFLGT101A Apply a general knowledge of lighting to work activities
- CUFLGT302A Record and operate standard lighting cues
- CUFLGT301A Prepare, install and test lighting equipment

**Packaging Rules**

- CUFLGT303A Install and operate follow spots
- CUFLGT304A Operate floor electrics

**Community radio program maker/presenter**

Core units plus:

- CUFRES201A Collect and organise content for broadcast or publication
- CUFPPM301A Plan and prepare programs
- CUFWRT301A Write content for a range of media
- CUFYOU302A Compile audio material for broadcast
- CUFAIR201A Develop techniques for presenting information on radio
- CUFAIR301A Present a radio program
- BSBDIV301A Work effectively with diversity
- CUFYOU204A Perform basic sound editing

**Interactive media author assistant**

Core units plus:

- CUFDIG201A Maintain interactive content
- CUFDIG301A Prepare video assets
- CUFYOU301A Prepare audio assets
- CUFDIG302A Author interactive sequences
- CUFDIG303A Produce and prepare photo images
- CUFDIG304A Create visual design components
- CUFRES201A Collect and organise content for broadcast or publication
- CUFWRT301A Write content for a range of media

**Production assistant**

Core units plus:

- CUFWRT301A Write content for a range of media
- CUFPOS201A Perform basic vision and sound editing
- CUFCMP301A Implement copyright arrangements
- CUFRES201A Collect and organise content for broadcast or publication
- CUFBRD302A Provide production support for television productions
- BSBFIA301A Maintain financial records
- CUFDIG201A Maintain interactive content
- CUFGMT301A Repair and maintain production equipment

**Packaging Rules****Archival media technician**

Core units plus:

- CUFPOS201A Perform basic vision and sound editing
- CUFRES201A Collect and organise content for broadcast or publication
- CUFPOS301A Prepare motion picture film for printing or transfer
- CUFPOS302A Process motion picture film
- CUFPOS303A Print motion picture film
- CUSSOU10A De-noise soundtracks
- BSBCUS201A Deliver a service to customers
- CULMS412B Record and maintain collection information