

CUAWRT302 Write simple stories

Release: 1

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Modification History

Release	Comments	
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.	

Application

This unit describes the skills and knowledge to write simple stories for a wide range of media, using linear and non-linear structures.

It applies to individuals who write in response to a clearly-defined brief, under supervision of a senior writer or editor. Stories are short, such as a story for one or two animated objects, a dialogue between characters, or a creative piece for print media.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Communication – Writing

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA		
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.		
1. Clarify storytelling requirements	1.1 Discuss storytelling briefs, including target audience, format, timelines and delivery platforms, with relevant personnel		
	1.2 Identify purpose of dialogue, characters, point of view and setting to structure storylines		
	1.3 Discuss visual and aural storytelling structures that may meet the requirements of briefs with relevant personnel		
2. Prepare to write stories	2.1 Research stories from a range of creative works that may inspire story ideas		
	2.2 Research subject areas using a variety of information sources		
	2.3 Experiment with linear and non-linear storyline structures		

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ELEMENT	PERFORMANCE CRITERIA			
	2.4 Use imagination to develop ideas for characters, plots and settings			
	2.5 Develop ideas for scenarios, contexts and situations in which characters act, react and resolve			
	2.6 Select story structure and content that best meets requirements of briefs			
	2.7 Seek feedback from relevant personnel on proposed story and refine approach as required			
3. Draft stories	3.1 Use a creative writing style appropriate to specified stories			
	3.2 Use appropriate software tools to draft stories			
	3.3 Use correct grammar, punctuation and accurate spelling			
	3.4 Proofread copy to check for spelling, grammatical, typographic and other errors			
	3.5 Submit draft stories to relevant personnel for feedback and amend as required			
	3.6 Adopt safe ergonomic practices when using screens and keyboards for long periods of time			
4. Refine stories	4.1 Evaluate stories in line with agreed criteria			
	4.2 Check stories comply with laws and codes of practice relevant to broadcasting and publication			
	4.3 Discuss and confirm additional requirements or modifications to stories with relevant personnel			
	4.4 Complete necessary amendments within agreed timelines			

Foundation Skills

This section describes language, literacy, numeracy and employment skills incorporated in the performance criteria that are required for competent performance.

Skill	Performance	Description	
	Criteria		
Reading	1.1-1.3, 2.1, 2.2, 2.6, 3.4, 4.1, 4.4	Evaluates and integrates facts and ideas to construct meaning from a range of text types and selects and applies a range of reading strategies as appropriate	
Writing	2.3, 2.5, 2.7, 3.1-3.4	Communicates complex relationships between ideas and information, matching style of writing to purpose	

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		•	and audience, ensuring correct use of vocabulary, grammatical structures and conventions appropriate to the text Applies appropriate editing and proofreading skills	
		•		
Oral Communication	1.1, 1.3, 2.7, 3.5, 4.1, 4.3	•	Participates in verbal exchanges of ideas and discussions by using listening and questioning techniques, and clearly and simply articulates requirements	
Navigate the world of work	3.6, 4.2	•	Understands and complies with relevant legislation and codes of practice	
Interact with others	1.1, 1.3, 2.7, 3.5, 4.3	•	Consults with relevant personnel to select most appropriate content ideas and utilises feedback to finalise content	
		•	Presents information in a way easily understood by others	
Get the work done 1.1-1.3, 2.1-2.6, 3.6, 4.1, 4.3, 4.4		•	Adopts a logical and methodical approach to the process of clarifying content, drafting and proofreading to meet the creative brief	
		•	Applies imagination to creation of suitable ideas which are developed to meet the creative brief	
		•	Adopts a consistent approach to the process of researching, identifying, writing and editing text-based material and meets all deadlines as required	
		•	Sources information and reference material that contributes to the generation of a range of text-based content relevant to the purpose, amending content as required	
		•	Uses digital tools to write material	

Unit Mapping Information

Code and title Code and title		Comments	Equivalence status
current version	previous version		
CUAWRT302 Write simple stories	CUFWRT302A Write simple stories	Updated to meet Standards for Training Packages. Minor edits to performance criteria.	Equivalent unit

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Links

Companion Volume implementation guides are found in VETNet - https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5

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