



Australian Government

**Assessment Requirements for
CUAMGT502 Develop artists and
repertoire**

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Performance Evidence

Evidence of the ability to:

- identify new artists and assess their marketability
- develop and promote new artists
- network strategically to gain and exploit information on music market trends.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- describe typical formats and content of agreements between artists and record companies
- describe factors that may impact on the commercial viability of an artist
- outline local, regional, national and international music scenes and trends
- explain talent development from a management and artistic perspective
- outline issues and challenges that typically arise in the context of developing artists and repertoire, and how they might be overcome.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- standard music business documentation for contracts
- relevant technology
- interaction with others.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>