Australian Government

CUAIND301 Work effectively in the creative arts industry

Release: 2

CUAIND301 Work effectively in the creative arts industry

Modification History

Release	Comments
Release 2	This version released with CUA Creative Arts and Culture Training Package version 2.0. Updated assessment conditions section. Updated modification history section to reflect changed name of training package.
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 1.0.

Application

This unit describes the performance outcomes, skills and knowledge required to work effectively in the creative arts industry. It applies to any field of the arts industry and is relevant to people in a wide range of occupations, for example, dancers, musicians, actors, cabaret performers, street performers, entertainment administrators, reviewers, film makers and public artists.

At this level, individuals are required to use some discretion and judgement and operate under broad supervision within an established framework of plans and procedures.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Industry capability - industry context

Elements and Performance Criteria

Elements	Performance Criteria
Elements describe the essential outcomes.	*Performance criteria describe the performance needed to demonstrate achievement of the element.*
1. Maintain currency of own industry knowledge	1.1 Identify trends in the industry using appropriate sources of information 1.2 Identify likely effects of industry trends on own work practices 1.3 In consultation with relevant personnel, identify and pursue learning opportunities to develop own skills and take advantage of

	trends and emerging technologies
2. Establish effective contractual relationships	2.1 Establish effective contractual relationships
	2.2 Share information and ideas with others in ways that engender goodwill, trust and respect
	2.3 Use effective negotiation techniques to identify solutions to issues
	2.4 Discuss, confirm and formally document agreements and contracts with relevant personnel
	2.5 Maintain contractual relationships through regular contact and effective communication
3. Complete work tasks effectively	3.1 Demonstrate a positive personal work ethic
	3.2 Negotiate and agree on prioritised work tasks and established deadlines with relevant personnel
	3.3 Identify and plan for factors that may affect the completion of work tasks within deadlines
	3.4 Complete work tasks within deadlines taking into account organisational and regulatory requirements
	3.5 Observe copyright and intellectual property obligations when using material downloaded from the internet
	3.6 Follow procedures to minimise the impact of work activities on the environment
	3.7 Seek feedback on own work performance from relevant personnel and adjust in order to improve work practices

Foundation Skills

This section describes language, literacy, numeracy and employment skills incorporated in the performance criteria that are required for competent performance.

Skill	Performance Criteria	Description
Learning	1.3, 3.7	• Uses feedback from others and self-evaluation to plan strategies to improve own skills
Reading	1.1, 1.2, 1.3, 2.4, 3.4, 3.5, 3.6	• Interprets information from a range of written sources • Identifies texts that are relevant to immediate work role
Writing	2.4, 2.5	• Contributes to documentation of contractual

		agreements
Oral communication	1.3, 2.1, 2.2, 2.3, 2.4, 2.5, 3.2, 3.7	• Seeks the views and opinions of others • Obtains information by listening and questioning • Discusses ideas and solutions
Navigate the world of work	2.1, 2.2, 2.3, 2.4, 2.5, 3.1, 3.2, 3.3, 3.4, 3.5, 3.6	• Identifies and follows procedures and expectations associated with own role • Takes responsibility for meeting legal and regulatory responsibilities within scope of own role and work context
Interact with others	1.3, 2.1, 2.2, 2.3, 2.4, 2.5, 3.2, 3.7	• Builds rapport in order to establish effective work relationships
Get the work done	2.1, 2.2, 2.3, 2.4, 2.5, 3.1, 3.2, 3.3, 3.4, 3.5, 3.6	• Plans a range of routine tasks and achieves goals efficiently • Implements actions according to plans, making adjustments if necessary and addressing some unexpected issues • Plans and organises own workload • Collaborates and tries to identify shared goals and agreement on the best course of action • Uses the internet as a source of information

Unit Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
CUAIND301 Work effectively in the creative arts industry (Release 2)	CUAIND301 Work effectively in the creative arts industry (Release 1)	Updated assessment conditions section. Updated modification history section to reflect changed name of training package.	Equivalent unit

Links

Companion Volume implementation guides are found in VETNet - https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5

PwC's Skills for Australia