



**Australian Government**

# **CUADIG306 Produce video art**

**Release: 1**

## CUADIG306 Produce video art

### Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

### Application

This unit describes the skills and knowledge required to produce video art through the exploration and application of a range of techniques, tools, equipment and materials.

It applies to individuals who apply their developing skills in video art to create finished works.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

### Unit Sector

Visual communication – digital content and imaging

### Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Plan video artwork	1.1 Explore video art ideas and techniques in consultation with key people 1.2 Review historical and contemporary video art practice as a potential source of ideas 1.3 Discuss and explore ideas for video art with key personnel 1.4 Assess the capabilities of video art techniques through practice and adaptation 1.5 Select techniques that best support the ideas for own creative work
2. Prepare video art resources	2.1 Select and organise video art tools, equipment and materials suited to the chosen work

ELEMENT	PERFORMANCE CRITERIA
	2.2 Use and store resources safely and sustainably
3. Create finished video artwork	<p>3.1 Use and adapt video art techniques incorporating elements and principles of design</p> <p>3.2 Review work in progress and make adjustments as required to produce final work that complies with intellectual property rights and is in appropriate file formats</p> <p>3.3 Document work processes for future reference</p> <p>3.4 Seek feedback from key people and use to improve own technical and creative video art skills</p>

## Foundation Skills

*This section describes language, literacy, numeracy and employment skills incorporated in the performance criteria that are required for competent performance.*

Skill	Performance Criteria	Description
Reading	1.2	<ul style="list-style-type: none"> <li>Interprets and analyses visual and textual information to inform concept development</li> </ul>
Writing	1.2	<ul style="list-style-type: none"> <li>Make notes of review findings using simple language and terminology for own reference</li> </ul>
Oral Communication	1.1, 1.3, 3.4	<ul style="list-style-type: none"> <li>Uses clear and relevant language to discuss concepts and techniques with others and seek feedback on work outcomes</li> <li>Uses questioning and active listening techniques to clarify information, and confirm understanding</li> </ul>
Navigate the world of work	2.2, 3.2	<ul style="list-style-type: none"> <li>Understands workplace expectations and related responsibility to follow safe and sustainable practices and comply with intellectual property requirements when planning and completing video art work</li> </ul>
Interact with others	1.1, 1.3, 3.4	<ul style="list-style-type: none"> <li>Follows accepted communication methods and practices to discuss conceptual and technical aspects of work with others</li> <li>Recognises the importance of advice and guidance from others to achieve best outcomes for own creative work and further develop skills and ideas</li> </ul>
Get the work done	1.3, 1.4, 1.5, 2.1, 2.2, 3.1, 3.2	<ul style="list-style-type: none"> <li>Selects suitable video art techniques to convey the concept based on own practice and exploration and</li> </ul>

		<p>with some input from others</p> <ul style="list-style-type: none"> <li>• Uses understanding of the purposes, functions and key features of video tools and equipment to make informed decisions about resource selection, preparation, maintenance and operation</li> <li>• Extend and adapt techniques, applying design theory to create visual interest</li> <li>• Evaluates effectiveness of decisions during production and amends work to achieve desired result</li> <li>• Uses feedback as a guide to improvement of creative and technical skills</li> </ul>
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## Unit Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
CUADIG306 Produce video art	CUVDIG302A Produce video art	Updated to meet Standards for Training Packages and clarify intent. Minor edits to elements and performance criteria.	Equivalent unit

## Links

Companion Volume implementation guides are found in VETNet - <https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>