



**Australian Government**

# **BSBSS00057 Trade Mark Skill Set**

**Release 2**

## BSBSS00057 Trade Mark Skill Set

### Modification History

Release	Comments
Release 2	This version released with BSB Business Services Training Package Version 2.0.  Version created to update Pathways
Release 1	This Skill Set first released with BSB Business Services Training Package Version 1.0.

### Description

This skill set is for people who need to manage the protection and commercialisation of brands and business identity within an organisation.

### Pathways Information

Units from within this Skill Set can contribute to a number of qualifications, including the BSB40215 Certificate IV in Business, BSB50215 Diploma of Business and BSB50515 Diploma of Franchising.

### Licensing/Regulatory Information

No licensing, legislative or certification requirements apply to this skill set at the time of publication.

### Skill Set Requirements

BSBIPR403 Protect and use brands and business identity  
BSBIPR501 Manage intellectual property to protect and grow business

### Target Group

Managers and leaders

## **Suggested words for Statement of Attainment**

These competencies from the BSB Business Services Training Package meet the industry requirements for the management of the protection and use of brands and business identity within an organisation.