



Australian Government

Assessment Requirements for AHCAGB601 Develop export markets for produce

Release: 1

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Modification History

Release	TP Version	Comment
1	AHCv1.0	Initial release

Performance Evidence

The candidate must be assessed on their ability to integrate and apply the performance requirements of this unit in a workplace setting. Performance must be demonstrated consistently over time and in a suitable range of contexts.

The candidate must provide evidence that they can:

- research and analyse product knowledge
- analyse a market and establish market potential
- develop and implement the export market strategy.

Knowledge Evidence

The candidate must demonstrate knowledge of:

- sources of information in respect to export requirements
- requirements set out in standards, codes of practice, quality assurance (QA) processes and procedures
- marketing plan formats
- cash flow budgeting techniques
- sensitivity analysis and investment evaluation.

Assessment Conditions

Competency is to be assessed in the workplace or simulated environment that accurately reflects performance in a real workplace setting.

Assessors must satisfy current standards for RTOs.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=c6399549-9c62-4a5e-bf1a-524b2322cf72>

