

# Unit of competency details

## BSBADV605B - Evaluate campaign effectiveness

### Summary

Releases:	Release	Status	Release date
	1	Current	2009/03/10

Usage recommendation: **Superseded**

### Mapping information

Mapping	Notes	Date
Is superseded by and equivalent to BSBADV605 - Evaluate campaign effectiveness	Updated to meet Standards for Training Packages	2015/03/25

### Accredited courses that have this unit in the completion mapping

Code	Title
10495NAT	Advanced Diploma of La Moda Global Marketing and Visual Communications
22283VIC	Advanced Diploma of Business (Public Relations)
22038VIC	Advanced Diploma of Business (Public Relations)
22283VIC	Advanced Diploma of Business (Public Relations)
10151NAT	Graduate Certificate in Digital Marketing
22283VIC	Advanced Diploma of Business (Public Relations)

### Training packages that include this unit

Code	Title	Release
PUA00	Public Safety Training Package	8.1
DEF12	Defence Training Package	1.0 - 2.0
CUF07	Screen and Media Training Package	1.2
BSB07	Business Services Training Package	5.0 - 9.0

### Qualifications that include this unit

Code		Title	Release
PUA42109		Certificate IV in Public Safety (Intelligence Operations)	1
DEF42112		Certificate IV in Intelligence Operations	1 - 2
CUF60107		Advanced Diploma of Screen and Media	1
BSB60207		Advanced Diploma of Business	1
BSB60110		Advanced Diploma of Advertising	1 - 3
BSB50107		Diploma of Advertising	1 - 4

### Skill sets that include this unit

Code		Title	Release
------	--	-------	---------

### Classifications

Scheme	Code	Name
ASCED Module/Unit of Competency Field of Education Identifier	080507	Advertising

## Classification history

Scheme	Code	Name	Start date	End date
ASCED Module/Unit of Competency Field of Education Identifier	080507	Advertising	2008/07/25	