

Unit of competency details

SIRXMKT001 - Support marketing and promotional activities

Summary

Releases:	Release	Status	Release date
	1	Current	2016/03/31

Usage recommendation: **Current**

Mapping information

Mapping	Notes	Date
Supersedes SIRXMPT002A - Provide marketing and promotion program support	<ul style="list-style-type: none">• Not Equivalent• Unit updated to meet Standards for Training Packages• Competency field changed to Marketing (MKT)• Significant change to the expression of elements and performance criteria to streamline language and better define essential outcomes and performance• Updated knowledge requirements to reflect unit revisions.	2016/03/31

Training packages that include this unit

Code	Title	Release
SIR	Retail Services Training Package	2.0 - 7.0
BSB	Business Services Training Package	7.0 - 8.0

Qualifications that include this unit

Code	Title	Release
SIR30216	Certificate III in Retail	1 - 4
SIR30116	Certificate III in Community Pharmacy	1 - 2
BSB30120	Certificate III in Business	1 - 2

Skill sets that include this unit

Code	Title	Release
SIRSS00026	Promotion and Marketing	1

Classifications

Scheme	Code	Name
ASCED Module/Unit of Competency Field of Education Identifier	080505	Marketing

Classification history

Scheme	Code	Name	Start date	End date
ASCED Module/Unit of Competency Field of Education Identifier	080505	Marketing	2016/08/09	